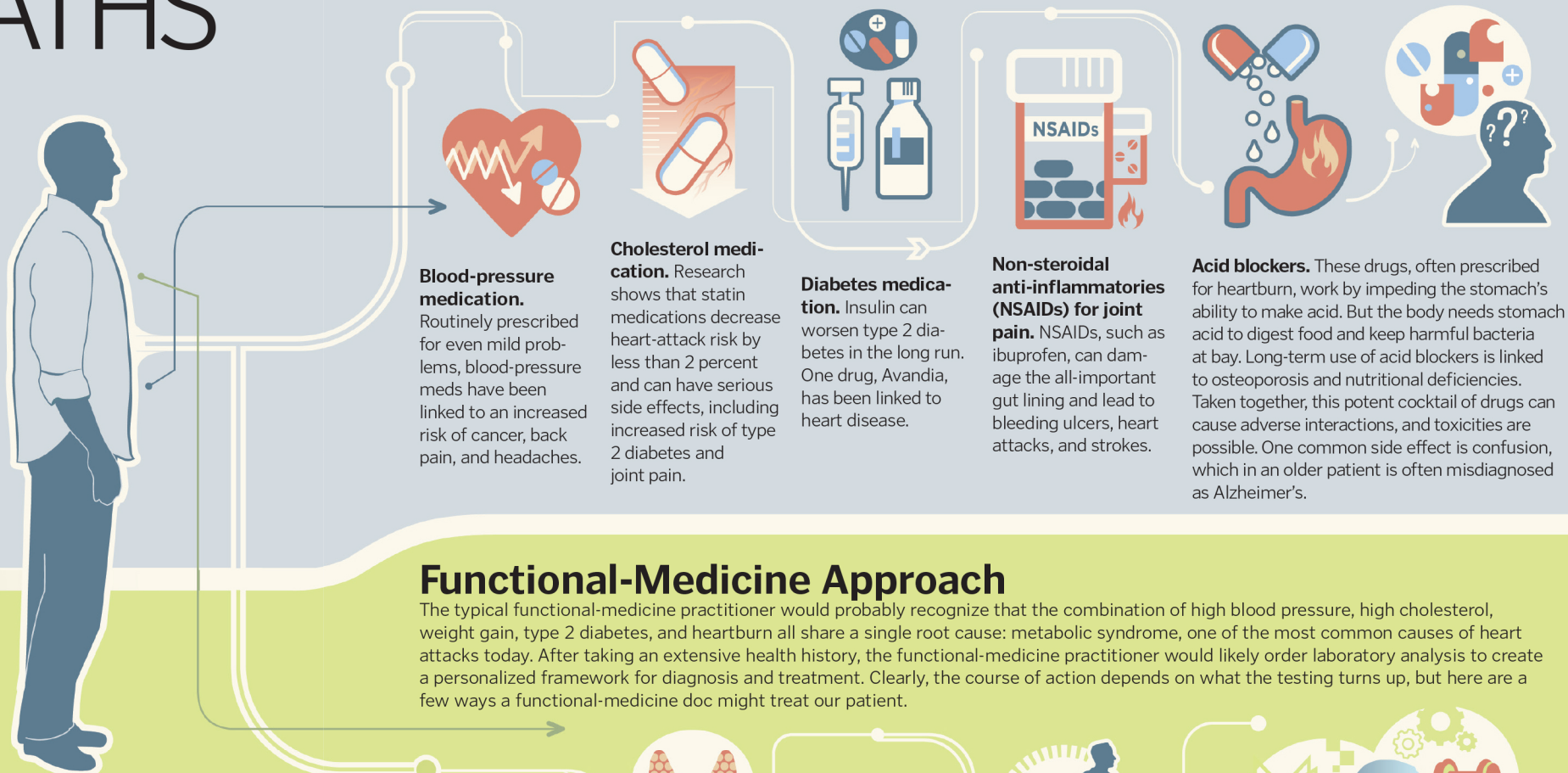


# TWO PATHS

## Conventional-Medicine Approach

When it comes to acute trauma, like a broken leg, or infectious diseases, such as malaria, conventional medicine is incomparable. Not so when it comes to the epidemic of chronic disease. “The structure of medical-school curriculum hasn’t changed in more than half a century,” says the American Medical Association’s James Madara, MD. “Caring for this new population requires an entirely different mindset.” Confronted with our hypothetical patient’s set of symptoms, many conventional docs would certainly consider lifestyle-based solutions. But their primary treatment would most likely be a drug-centered approach, breaking the larger problem into individual components and treating each issue with a separate medication. This strategy is accepted and supported by health-insurance and pharmaceutical companies.



## Functional-Medicine Approach

The typical functional-medicine practitioner would probably recognize that the combination of high blood pressure, high cholesterol, weight gain, type 2 diabetes, and heartburn all share a single root cause: metabolic syndrome, one of the most common causes of heart attacks today. After taking an extensive health history, the functional-medicine practitioner would likely order laboratory analysis to create a personalized framework for diagnosis and treatment. Clearly, the course of action depends on what the testing turns up, but here are a few ways a functional-medicine doc might treat our patient.

### Meet our hypothetical patient.

In his 50s, he is struggling with high blood pressure, high cholesterol, heartburn, joint pain, and type 2 diabetes — an all-too-typical list of issues. So, how would he fare at a typical conventional doctor’s office versus a functional-medicine doctor’s office? Here are some key differences.

